

# H. B. Maynard and Company, Inc.

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FOR IMMEDIATE RELEASE

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## Maynard Receives the People Do Matter Award

H. B. Maynard and Company, Inc. is pleased to announce its selection as a recipient of the People Do Matter Award, an employer recognition award and educational initiative that promotes innovative human resource practices.

The *People Do Matter* initiative was created to encourage effective practices in human resources. It recognizes southwestern Pennsylvania employers whose human resource practices best demonstrate the importance of providing workers a positive return on their contributions of time, attention, ideas, knowledge, passion, energy and social networks to ensure productivity, efficiency and business results. This award honors the companies that have developed strategies to improve human resources practices, training, organizational development and attention to equity and diversity as part of the organization's vision and core business goals.

Maynard was honored with an award in the Best Practices category. This award highlighted efforts in both the People category for Maynard's QuickSTART Co-Operative Education and Internship Program, as well as the Learning and Development category for Maynard's Servant-Leadership initiatives.

Maynard was recognized at an awards ceremony held at the Rivers Club on November 17, 2004.

*H. B. Maynard and Company, Inc. ("Maynard"), founded in 1934 and headquartered in Pittsburgh, is dedicated to providing innovative solutions to improve workforce performance and eliminate waste. By applying expertise in the areas of consulting, technology and training, Maynard provides its clients with the tools, training and guidance necessary to increase productivity, improve quality and impact the culture of their organization.*

*The company has developed The Maynard Workforce Performance Model™, a multi-disciplined strategy, to assist companies in effectively managing workforce performance. The model includes disciplines such as: 5-S; Work Flow Design; Setup Reduction; Best Methods; Engineered Standards; and Performance Management. A complete array of published materials, training courses, and software products support each discipline.*

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